


THE PLEASURE DOME

A TREATMENT BY PLEASURE DOME TV



If you can't make
the club, the club will
come to you!

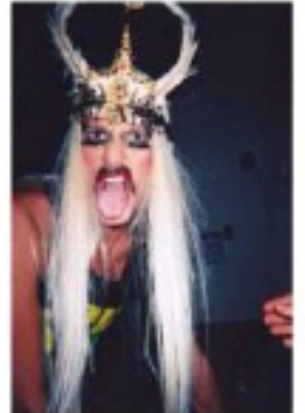




«This is the club where anything is possible and nothing, literally NOTHING is off off limits.»
-Glynfamous

WELCOME TO PLEASURE DOME !

A new music show that is literally going to blow your bits off. Hosted by Glyn-Famous, the fabulous founder and head show off from 'Sink The Pink' and orchestrated by the awesome DJ Gods, Raf Rundell and Joe Goddard, aka The 2 Bears. This is a VIP wristband to the best party in town.





WHAT WILL WE SEE?

Viewers will never need to queue again. Instead they can tune in and literally get the chance to see everything! From the door queue to the VIP room to the master control suite, nothing will be off limits to our viewers.

Sporting a Triple A pass we'll see the craziest club kids, the finest fashionistas and the premier party goers the world has to offer.

The magic of 'The Pleasure Dome', similar to the Sink the Pink parties, is that anything can happen. That's why we don't want to use the usual constraints of TV, instead we want to break the rules and show it in all its GLORY.

We know everyone loves live TV, but instead of making it shiny and glossy we want to champion the things that in our eyes make live TV magic: the fuck ups, the catastrophes, the melt downs, the madness. To us that's what will make this show inspiring, epic and hilarious. Only in The Pleasure Dome will you see TV as it really is.

You'll hear the bitching in the master control room, the diva antics in the dressing room, the security issues at the door, nothing will be kept hidden from our viewers' eyes or ears.

Just like the real Sink The Pink, anyone can walk through the doors, from fashion designers to celebrities to Wendy who works in the local chip shop, constantly keeping our host GlynFamous on his toes as he'll just never know exactly what's going to happen next.

From the hum of drag gossip we'll see GlynFamous doing what he does best and hunting down eccentric guests, surprise celebrities as well as vintage red herrings. Viewers at home will even be able to join in the party by sharing thoughts and suggestions as to who GlynFamous should chat to or dance with next.

This is an anarchic show and we're breaking all the rules to prove that keeping it real is where the magic in TV truly lies.



HOW WILL IT WORK?

Live on a Sunday night viewers will be able to watch the club live from their bedrooms. Using the latest live streaming technology we will stream live from all the different areas of the party, leaving no areas off-limit.

Viewers at home will be given the option to switch between areas to catch the drama. Maybe you'll want to stay and hear the full set by that nights live artist? Or switch to the DJ room and see our ravers in action or maybe you'll be glued to the raucous antics in the club toilets. The choice is in the viewer's hand.

After the live event a glossy and beautifully crafted edited version of the party will be released to view on Friday night. Revealing the true magic of TV.

Content streamed from each room will also be available online to be viewed again, again and again.

THE PARTY

Like any good party, it's all about roaming from one room to the next and that's what our viewer will be able to do. Each area will have something unique to offer our audience for example:

BRISTOL WE ARE COMING!!!



DOOR QUEUE

Zoom into the Door Queue and find out who's who in the queue and what they do, for tonight's show.



THE TOILET

Our resident potty-mouthed drag queen Jackie Potato will be handing out advice, lollipops, and a spritz of Joop and all the toilet talk and smut from the club goers.



MASTER CONTROL ROOM

Joint founder of Sink The Pink and ex-BBC producer Amy Zing will be manning the control room, liaising with crew and talent on talkback she'll be and prompting chaos throughout the party.



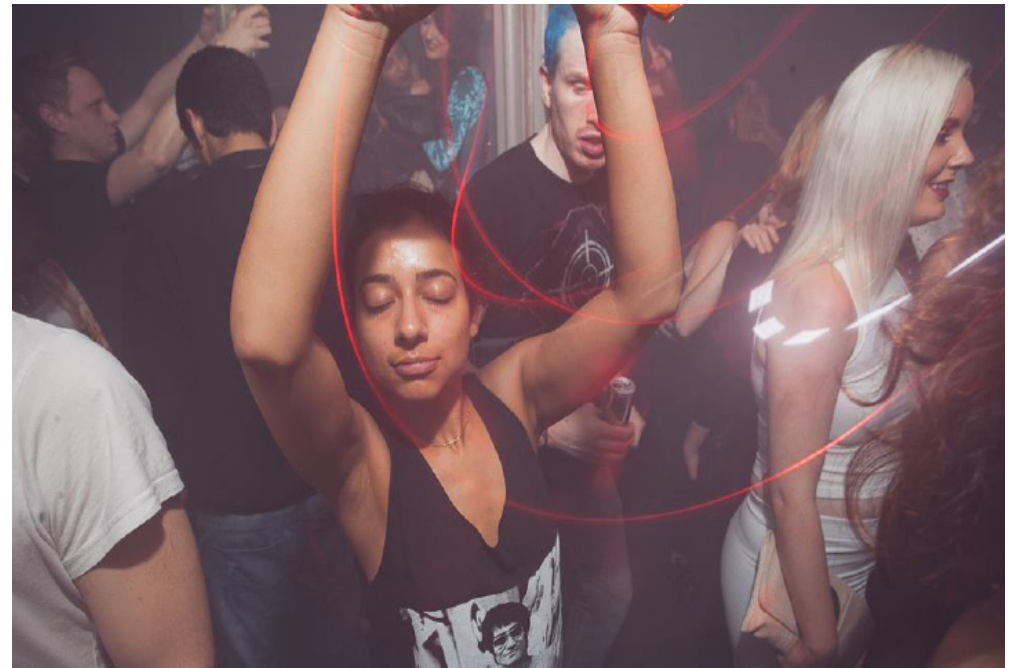
DJ ROOM

Curated by the 2 Bears we'll be bringing the best DJ's from around the world who know how to get a party started. This is the party that the Boiler Room missed out on.



BAND ROOM

Live music from the best up and coming new bands that the UK has to offer. In between sets and from the hum of drag gossip, GlynFamous will be hunting down eccentric guests, surprise celebrities as well as vintage red herrings to spill the TEE from the party.



DRAG DRESSING ROOM

Hidden cameras will capture all the drama as the drag queens don their wigs and apply their lashes whilst gossiping, strutting and working up a storm!



ARTIST GREEN ROOM

Cameras will capture the 2 bears in conversation with the musical guests and DJs. This is what happens BEHIND the scenes at Boiler Room when the drinks are flowing.



THE SET

We are really excited to be collaborating with fashion and set designer to Lady Gaga, Jack Irving who will be creating a ground-breaking club concept to dress and style the 'Sink The Pink' club.





BRAND FUNDED

We aim to work alongside brands who will help champion this ground breaking concept and be committed to being part of this truly unique, original and fabulous entertaining format.



Welcome
to
the Pleasure Dome,
you're on the list!